

Proven Technology Working for You

Springfield Label & Tape is always looking for ways to provide more options and services to our customers. We continually invest in state-of-the-art equipment, employee training programs, and leading edge advancements in materials and processes. We print on a wide variety of paper and film substrates which enables us to meet our customers' ever-changing needs.



“They don't just take an order. Springfield Label is genuinely interested in our business. They ask questions, listen, and respond with ideas that work.”

Mark Sundberg, Packaging Engineer, Rexam Image Products

“Over time, Springfield Label and Tape has produced over 300 different labels for our broad base of products on a wide variety of substrates. They have grown with our business, to the point of scheduling label production and shipments according to our production schedules. They work to give us what we need when we need it.”

Karen Gerardi, Packaging Engineering Manager, Stanley Bostich, Inc.



Concise Presentation of Your Identity

Springfield Label & Tape knows that even a simple label is important to your brand or corporate identity. Our design staff works closely with our customers to match colors, graphics, and fonts to ensure the highest degree of reproduction integrity. And with our state-of-the-art Kodak CTP digital flexo prepress system, we improved process control and made production even more efficient. Our Kodak Matchprint proofs are an excellent match to press assuring that what you see will be what you get. So, whether your design is supplied electronically via e-mail, CD, DVD, FTP site, or we create it for you, our commitment to stay on the cutting edge of technology assures you of a quality product.

Service is the Key to Our Systems

The latest computerized systems make it easy and enjoyable to do business with Springfield Label & Tape. Our systems are EDI compatible to simplify ordering, invoicing, and payment. Our JIT delivery capabilities ensure that you get the products you need when you need them without incurring additional inventory costs. Being sensitive to your needs is what Springfield Label & Tape is all about.



“ They have the knowledge, and they share it. When we needed to have our products meet UL standards, Springfield Label joined us in the pursuit of this. They did a good deal of legwork, and even had their labels approved for our U.S. and European markets. Springfield Label gives us tremendous service - plus, they're nice people. ”

Lee Emmons, Buyer, Sealed Air Corporation

“ I have been a client of Springfield Label for over 20 years. That in itself says it all. ”

Donna M. Messier
President, Exsel Advertising, Inc.

innovative



A Third Generation Family Business with a Customer Focus

While leading edge technology brings many customers to Springfield Label & Tape, it is the service of our family-owned business that keeps them coming back. Our sales staff are not just order takers; they're technically knowledgeable individuals skilled at translating your needs into workable solutions. They ask questions and look for alternatives that can help you get the most out of your budget. Together with our production staff, they work to build long-term relationships that make our customers feel like family.



For over 44 years, versatility has made Springfield Label & Tape the one-stop supplier for imprinted pressure sensitive products. Today, our capabilities and materials include:

- Efficient pre-press operations including e-mail transfer
- 4 color process printing
- Flexographic printing up to 8 colors
- Screen printing - Rotary and Sheetfed
- 1 or 2-sided printing
- A wide selection of materials including papers, films, Tyvek®, cohesive stocks, self-wound tapes, thermal transfer, direct thermal and laser substrates

- A variety of over-lamination including UV coats and varnish
- Over 2,500 cutting dies ready for use with custom diemaking available
- Custom diecutting of foam, cloth, cork, felts—any pressure sensitive or non-pressure sensitive material
- Many UL approved label constructions
- Consecutive numbering and bar coding
- Automatic label dispensing equipment and thermal printers available
- Rolled, fan-folded, or sheetfed production
- Automated inspection and quality control

We'll help you make the right impression.

Springfield Label & Tape is sensitive to your deadlines, production requirements, and budget. New product roll-outs, identity upgrades, or time-sensitive promotions often require fast turnarounds of pressure sensitive products. That's why our staff carefully assesses your needs to determine the most efficient, cost-effective way to achieve the results you want.

Our sales and production staff take the time to review how your pressure sensitive product is used. They'll provide recommendations and help you explore options you may not have considered. Perhaps your design can be modified to use one of our over 2,500 existing dies. Maybe

you need to include a UV coating if your product has a long shelf life. Or one label design could do the job of two with a simple plate change. These are the types of questions our experienced staff will raise in order to find the solutions that are right for you.

Timing is everything when it comes to consumer goods. If your label will be advertising a special price or seasonal offer, we know how critical your deadlines can be. From our pre-press to our shipping department, we track the status of your project every step of the way to respond to your delivery schedules. Making the right impression is often a matter of timing.



Springfield Label & Tape Co.

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